



WIN A COOKING CLASS WITH FROMAGER D’AFFINOIS TERMS & CONDITIONS

1. By entering the “Win a cooking class with Fromager d’Affinois” competition, entrants will be deemed to have read and understood these Terms & Conditions and to have agreed to be bound by them.
2. This competition is being run by Calendar Cheese Company ABN 68 070 470 870, Level 2, 262 Lorimer Street, Port Melbourne, 3207 (Promoter). To contact the Promoter, please email hello@fromagerdaffinois.com.

DURATION OF COMPETITION

3. The competition commences 12.01 (AEST) Wednesday 25/08/21 and closes 11.59PM 26/09/21 (AEST) (Competition period). Winners will be notified via direct email by 11.59pm (AEST) 01/10/21.

HOW TO ENTER

4. To enter the competition, every entrant must complete the following steps during the competition period:
 - a) Purchase any Fromager d’Affinois product in store and keep your purchase receipt as a proof of purchase.
 - b) Visit www.fromagerdaffinois.com/en/winacookingclass to complete and submit the online entry form and answer the following question in 25 words or less: *‘describe your perfect place to enjoy Fromager d’Affinois, in 25 words or less’*.
 - c) Upload a photo of your receipt as proof of purchase during the competition period
 - d) Participating stores include any Woolworths, Coles, David Jones, Harris Farm Markets, Costco, IGA or any other store that stocks Fromager d’Affinois cheeses.
 - e) Eligible products include Fromager d’Affinois Le Fromager, Fromager d’Affinois Bleu, Fromager d’Affinois Petit d’Affinois, Fromager d’Affinois Le Campagnier, Fromager d’Affinois Excellence, Fromager d’Affinois Truffles, Fromager d’Affinois Excellence 454g, Fromager d’Affinois Bûche d’Affinois, Fromager d’Affinois Ail et Fines herbes (Garlic and Herbs), Fromager d’Affinois Florette, Fromager d’Affinois Crispy brie bites, Fromager d’Affinois Minis d’Affinois, Fromager d’Affinois Brebicet, Fromager d’Affinois Red Chili Pepper



CONDITIONS OF ENTRY

5. The Promoter may disqualify an entrant and/or refuse to award any prize to any entrant who fails to comply with these Terms and Conditions. All relevant instructions to enter the competition form part of these Terms and Conditions.
6. This competition is a game of skill and chance plays no part in determining the winner.
7. Every valid entry will be individually judged by the Promoter and a panel appointed in sole discretion by the Promoter. Judges will select two winners based on the most original and creative answers in 25 words or less, to the entry question: : *describe your perfect place to enjoy Fromager d'Affinois, in 25 words or less*'.
8. Entry to the competition is free. Entrants can only enter the competition once per receipt/proof of purchase.
9. Entrants must be a resident of Australia and aged 18 years or over at the time of entry.
10. Each entry must be original and must not infringe the copyright, trademark or any other intellectual property rights of another person. Incomprehensible and/or incomplete entries will be deemed invalid.
11. An entrant must be an individual and not a company or organisation. Employees of the Promoter and any person associated with the competition, and any organisation or individual associated with the provision of the prizes, are not eligible to enter.
12. The Promoter and its associated companies accept no responsibility for any late, lost or misdirected entries due to any technical reason, network congestion or for any other reason.
13. Entrants must retain a copy of their product purchase receipt as proof of purchase. The purchase receipt must clearly specify that the required product has been purchased during the competition period from an eligible store. If an entrant fails to produce proof of purchase as and when requested by the Promoter, the Promoter has the right to invalidate any entry by that entrant and forfeit the entrant's right to a prize. A proof of purchase/receipt can only be used once in one valid entry.
14. The Promoter reserves the right to verify the validity of entries and to disqualify any entry which, in the opinion of the Promoter, includes objectionable content, profanity, potentially



insulting, inflammatory or defamatory statements. The Promoter reserves the right to disqualify any entrant who tampers with the entry process, or who has, in the opinion of the Promoter, engaged in any unlawful, fraudulent, misleading or deceptive behaviour when entering the competition, or who has engaged in any behaviour generally damaging to the goodwill or reputation of the competition and/or the Promoter and any associated agencies, related companies, employees and contractors. The Promoter reserves the right to disqualify a winner if the Promoter becomes aware that the winner and/or the winner's entry is of a type described in this clause.

15. If the competition is unable to run as planned due to any reason beyond the control of the Promoter, the Promoter reserves the right to cancel, terminate, modify or suspend the competition as necessary.
16. By entering the competition, entrants agree to participate in and cooperate with all reasonable public relations, marketing and social media activities in relation to the competition and as required. This includes, but is not limited to, being photographed at the cooking class, featured on social media and being mentioned as the winner of the prize on Fromager d'Affinois/ Fromagerie Guilloteau and Justine Schofield social media accounts. By entering the competition, the entrants give consent to the Promoter and associated companies such as Fromagerie Guilloteau to use any such material without further reference or compensation to them.
17. By entering the competition, the entrant agrees and gives consent to the Promoter and Fromagerie Guilloteau to reproduce their entry for an unlimited period in any media or marketing materials, at the discretion of the Promoter and without any compensation to the entrant.
18. This promotion isn't sponsored, endorsed or administered by, or associated with Facebook, Instagram, or any other social media used throughout the competition.
19. The Promoter's decision is final, and the Promoter will not enter into correspondence regarding the competition result or winning entries.
20. Except for any liability that cannot by law be excluded, including the Promoter's liability in relation to the consumer guarantees under the Australian Consumer Law, the Promoter and any associated agencies, related companies, employees and contractors shall not be responsible or liable for any financial costs, misadventure, tax implications, accident, injury, damage, death, loss, claim or expense that may occur to the entrant or any persons related,



as a result of the competition or in any connection with an entrant's entry into the competition and/or in connection with any element of the prize.

PRIZE

21. The prize of this competition is an intimate 2-hour cooking class with Fromager d'Affinois hosted by Justine Schofield at Simon Johnson's cooking school, 24A Ralph St, Alexandria NSW 2015 on 23/10/21 3pm – 5pm (AEDT). Winners will learn how to create cheese pairing recipes developed by Justine Schofield.
22. The total prize value is up to \$8,200 at the publishing date of these terms and conditions.
Two winners will receive:
 - 2 x cooking class tickets with celebrity chef Justine Schofield
 - 2 x return flights from an Australian capital city (or applicable travel costs as per clause 25)
 - 1 x one night's accommodation (as per clause 26)
 - Value per prize: \$4,100
23. Two (2) separate valid entries will be selected as winning entries and will each be able to bring one guest with them. The two winners and their guests will attend the cooking class together.
24. If a winner resides outside of NSW, 2 x return flights will be provided by the Promoter to the winner and their guest for the purpose of the prize only, from an Australian capital city including Melbourne, Brisbane, Canberra, Adelaide, Perth, Hobart or Darwin. The Promoter will choose the airline, dates and times for the flights. If a winner resides in NSW but outside of Greater Sydney and is in close proximity to a capital city airport in an alternative state such as Brisbane, Canberra or Melbourne, the Promoter will discuss potential flight options with the winner.
25. If a winner resides outside of Greater Sydney but still in NSW, the winner will be reimbursed for appropriate travel expenses which will be at the sole discretion of the Promoter and outlined via direct mail with the respective winners. Travel expenses for winners outside of Greater Sydney will not exceed \$200 per winner and valid purchase receipts for any travel expenses claimed, including (but not limited to) any train, taxi, bus, petrol, tolls or regional flights to and from the prize location, must be presented to the Promoter clearly stating the date of the expense on 23/10/21.



26. One (1) night's hotel accommodation (one room only) in Sydney will be provided for each winner on 23/10/21. The hotel will be selected and booked by the Promoter on behalf of the winner. The Promoter's selection of hotel/ accommodation is final, and the Promoter will not enter into correspondence regarding the selection of hotel/ accommodation with the winning entrants.
27. The Promoter and any associated companies accept no responsibility for any travel delays, travel disruptions, any problems relating to the entrant's accommodation or any other issue relating to the entrant's travel or accommodation as part of the prize.

PRIZE CONDITIONS

28. The prize is non-transferable, non-refundable and non-redeemable for cash. Prizes cannot be exchanged and any attempt to auction or resell all or any part of the prize will result in an immediate cancellation of the prize.
29. Each prize will be awarded to the person named in the winning entry and any entry that is made on behalf of an entrant or by a third party will be invalid. The Promoter reserves the right to determine the identity of the entrant or winner at their discretion, if there is any dispute as to the identity of an entrant or winner.

WINNER NOTIFICATION

30. Winners will be selected by 01/10/21 and notified via direct email by 11.59pm (AEST) 01/10/21 in accordance with these terms and conditions.
31. The winners will be contacted by the Promoters associated agency AC Agency via direct email to arrange relevant travel and accommodation as part of the prize by 11.59pm (AEST) 01/10/21. The winners' names will be published on the Promoter's website at [www.fromagerdaffinois.com/en/winacookingclass] by 4/10/21.
32. All reasonable attempts will be made to contact each winner.
33. In the event that, for any reason, a winner does not (or is unable to) redeem an element of the prize by 15/10/21 then the prize will be forfeited by the winner and no substitute or cash will be awarded in lieu of that element of the prize. A replacement winner will then be selected by determining the next best entry in accordance with clause 7.



34. The substitute winner(s) will be notified by 16/10.21 and their name(s) will be published on the Promoter's website at www.fromagerdaffinois.com/en/winacookingclass by 18/10/21.

PRIVACY

35. By entering the competition, entrants acknowledge and agree that the Promoter will collect, store, disclose and use all personal information provided in the entrant's online entry form for use in connection with this competition and for any promotional, marketing, publicity and social media purposes without notice or compensation. The Promoter may disclose the entrant's personal information to third parties including its contractors, agencies and prize suppliers, some of which may be located outside of Australia [France], for these and related business purpose including to assist in conducting this competition and who may use this information for marketing purposes regarding its products, including contacting the entrant electronically. If the entrants do not provide the Promoter with the personal information it requests, the Promoter may not be able to accept the entry.
36. The Promoter may communicate with entrants about its products and services via email, SMS, mail or telephone. If entrants do not wish to receive direct marketing communications from the Promoter in the future, they may wish to opt-out at any time by contacting the Promoter by email at hello@fromagerdaffinois.com.
37. Any personal information the Promoter collects about the entrant will be handled in accordance with the *Privacy Act 1988 (Cth)*, *Australian Privacy Principles* and the Promoter's *privacy policy which is available at <https://www.calendarcheese.com.au/privacy-policy>*.
38. The Promoter's privacy policy includes the Promoter's contact details, explains the types of personal information the Promoter usually collects and how the Promoter handles personal information, as well as how entrants can seek access to and correction of their personal information, how to make a complaint about the handling of personal information and how the Promoter addresses such complaints.
39. The laws of Victoria apply to this competition. Entrants submit to the exclusive jurisdiction of the laws of Victoria.